

**Knowledge Cookie Education in partnership with
Northamptonshire School Business Management Forum
Annual School Business Management Conference
5 November 2018**

9.00 – 9.30	<i>Registration & exhibition: refreshments available</i>
9.30 – 9.35	Welcome and Introductions from Chairman Nickii Messer on behalf of Knowledge Cookie
9.35 – 10.10	Future proofing our profession: with news on qualifications and apprenticeships Nickii Messer: All the geese
10.10 – 11.00	Developing more confident school marketing Justin Smith, FISBL: Chameleon Training and consultancy
11.00 – 11.20	Quicker than a Google map! Exhibitors provide quick overview of how their products supports schools.
11.20 – 11.45	<i>Networking break: refreshments available Opportunity to network with colleagues and exhibitors</i>
11.45 – 12.20	Effective support staff development: Progress to date Jevon Corbett: School Business Manager, Wrenn Academy
12.20 – 13.10	How to demonstrate impact as an SBM Graeme Hornsby: SBM Consultancy Ltd
13.05 – 14.00	<i>Lunch and opportunity to network with colleagues and exhibitors</i>
14.00 – 14.50	HR compliance update: what you need to know Tom Wallace: HR Consultant Browne Jacobson LLP
14.50 – 15.10	Compliance Update (to include GDPR!) Weareevery.com
15.10 – 15.45	Surviving an overwhelming workload Nickii Messer: All the geese
15.45 – 16.00	Chair's closing remarks, and raffle prizes

(Order of running/timings may vary)

Our Speakers

Nickii Messer

Nickii Messer is an experienced, award winning, school business management consultant who specialises in training and development for SBMs and their teams. Nickii's training days are invariably fast-paced, supportive and fun! Nickii is Operational Lead for the L4 and L5 SBM Diplomas at Anglia Ruskin University and works for the Institute for Leadership and Management (ILM) ensuring that all ILM SBM qualifications are delivered to a high standard. Nickii is an author and regular contributor to many publications, including Hayley Dunn's School Business Manager's Handbook. She has cultivated a fantastic reputation and is a popular national and international conference speaker.

For more information, visit www.nickiimesser.com

Jevon Corbett

Jevon is an experienced School Business Manager at Wrenn Academy, Wellingborough. Jevon has extensive knowledge and insight in the challenges of school business management and is an excellent and passionate speaker.

Graeme Hornsby

Graeme has extensive experience as a Business Manager and Clerk to Governors and is recognised as a leading practitioner in these fields. As a Business Manager he developed staffing structures to secure the delivery of effective business management in his College and into partnerships with other schools. Graeme provided the strategic leadership of finance, human resources and facilities management and has significant experience of managing organisational change in schools. Graeme now provides consultancy support to schools and trusts on business management and governance and is a regular and highly regarded trainer and speaker at events for business managers, other school leaders and governors.

For more information, visit www.sbmconsultancy.co.uk

Justin Smith, Managing Director, Chameleon Training and Consultancy

Following a career spent in private sector business development and marketing, Justin moved into the education sector over 17 years ago and has worked in 3 large secondary schools in Suffolk and Norfolk. The most recent post was at Wymondham College, the largest state boarding school in the country, with responsibility for international and domestic marketing strategies, developing fundraising opportunities and introducing commercial sponsorships with business. In 2017 Justin established his own business, Chameleon Training and Consultancy, designed to provide specialist marketing, income generation and bid writing services to the education sector. Justin is a vastly experienced bid writer with a strong track record in raising funds for schools via conventional trust funds, grants and sponsorships. To date Justin has raised £4 million in additional income for schools and is a member of the Institute of Fundraising. Justin received the ISBL Marketing Award in 2015 and became a ISBL Fellow in 2017. For more information, visit www.chameleon-training.co.uk

Tom Wallace

Tom specialises in educational HR, with a particular focus on academies. Managed and led on a variety of change management projects including restructures, workforce reductions and pay reviews.

For more information, visit: www.brownejacobson.com